

One object – Many visions – EuroVision

Workshop 1 – Making Europe visible

Worksheets



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A large, stylized, dark red serif font logo consisting of the letters "W" and "S" on a grey rectangular background.



Worksheet A1: Brainstorming

1. Think of objects in your museum that could be used to make European/ trans-regional and/ or cross-cultural perspectives visible. Which objects come to you mind? Why?
2. Explain to the plenum which objects you are thinking of in very few words. The moderator will write down every proposal.

Object	Which kind of European/ trans-regional and/ or cross-cultural perspective or reference could it represent?

Notes:



Worksheet A2: Matching objects to categories

1. Now that you know eight categories in which objects could show European/ trans-regional and/ or cross-cultural perspectives, try to match the results of the brainstorming from task A1 to those categories.
2. Discuss your classification with the group.

Category	Objects of the brainstorming
1 The object as 'migrant'	
2 The background circumstances of the making of the object	
3 Cultural transfer by means of trans-regional networks	
4 Culture-spanning contexts	
5 Cultural encounters as theme of the object	
6 Aspects of the perception of self and the other	
7 The object as icon	
8 Object-narration	

Notes:



Worksheet A3: Making Europe visible – Eight categories and their visualization

1. Carefully read the information the moderator provided for you in your work material.
2. Now, as a group, try to identify which categories the object from your work material could fit in and find reasons for your choices.
3. Make Europe visible to the museum visitor. Think of at least one way you could present the European/ trans-regional and/ or cross-cultural reference your object contains to museum visitors in an attractive/ new/ immersive/ activating way.
4. Present your object, your matches and your ideas for presentation to the other groups. You can use the flipchart, whiteboard or your laptop.
5. Ask the other groups whether they agree with your matches or not, or if they have useful additions.

Work material: _____

Object: _____

Category	Object from the work material could fit in here/ does not fit in here because...	Ideas for making Europe visible to the museum visitor in this object
1 The object as 'migrant'		
2 The backgrounds of the making of the object		
3 Cultural transfer by means of trans-regional networks		



4 Culture-spanning contexts		
5 Cultural encounters as theme of the object		
6 Aspects of the perception of self and the other		
7 The object as icon		
8 Object-narration		

Notes:



Worksheet B: Making Europe visible – How to present European/ trans-regional and/ or cross-cultural perspectives to museum visitors

1. Skim through the information from your work material again.
2. Have another look at your ideas for presenting the object in your work material.
3. As a group, try to come up with several possibilities of presenting the European/ trans-regional and/ or cross-cultural perspectives your object contains and make them visible for the museum visitor in several stages of change:
 - a) A very small change that does not require a lot of money, work and time and can be implemented quite easily in the museum.
 - b) A bigger change that will make a noticeable difference.
 - c) A very big change that focuses on the visualization and communication of the change of perspective.
4. How could your object be staged? Think about ensembles, light, sound, background etc. (scenographic approach).
5. Think about how your accompanying programme for every stage of change could be designed. Find ways to
 - a) talk with the audience about current political or social issues connected to your object (museum as social arena).
 - b) bring people to the museum who normally would not visit, activate them and let them participate (bridging-the-gap).
 - c) interact with your visitors via social web in different forms (information, feedback, participation) and through different channels.
6. Present your ideas to the other groups using flipchart, whiteboard or your laptop and discuss the ideas and proposals.

Grade of intervention	Format	Staging ideas, how to present the object
Making Europe visible by means of small changes (grade 1)		



<p>Making Europe visible by means of bigger changes (grade 2)</p>		
<p>Making Europe visible by means of very big changes (grade 3)</p>		

Notes:



	Format	Themes	Target group
Talk with audience about current political/ social issues			
Bring people to the museum who normally would not visit			
Interact with audience via social media			

Notes:



Worksheet O1: Changing the perspective on objects

1. Take your digital camera / smartphone and drift through the museum, choose one or two objects.
2. Try to photograph them from different angles that open new perspectives and are unusual.
3. Copy the images to the moderator's laptop and show them to the other groups giving a short explanation why you chose this object and what is interesting in the way you photographed it.

Notes:



Worksheet O2: Finding objects that make Europe visible

1. Walk through the museum in small groups.
2. Look for objects that have European/ trans-regional and/ or cross-cultural perspectives or references.
3. Gather some information about them from the information available in the exhibition.
4. Explain to the other groups which objects you found and in which way Europe can be seen in them.

Notes:



Worksheet O3: Iconic for Europe?

1. Think about objects that could be regarded as iconic for Europe. What comes to your mind first?
2. Why do you think this object could be a European icon
3. Are there any arguments against it being one?
4. Discuss your ideas with all participants.

Possible iconic object	Pro	Con

Notes:



Worksheet O4: Domino

1. Take your set of Domino cards and look at the objects and read the questions.
2. Now start with the first card (logo on the left) and try to find an object that fits the question.
When you add the card you chose next to the starting card it will provide the next question.
3. When you finished the row, present it to the other groups together with a short explanation.

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